INVOICE



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
572206-1	09/30/12	September 2012	08/27/12 - 09/16/12
		!	

 Station
 Account Executive
 Sales Office
 Sales Region

 KSTU
 Kent Carbon
 Salt Lake City
 Local

Advertiser Product Estimate Number

Matheson/D/Congress Matheson for Congress 20 11757

Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

Flight Dates	Order # Alt Order #
09/10/12 - 09/16/12	572206
Billing Calendar	Billing Type
Broadcast	Cash
Special Handling	
IDB#	Advertiser Code Product Code
Agency Ref	Advertiser Ref

	01 (0-1-	Ford Data	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Line	Start Date 09/10/12	End Date 09/16/12	M-F 530a-6a	530a-6a	11-11	:30	4	\$250.00	NM	
	Weeks: Spots: # Ch 1 13 2 13 3 13 4 13	M 09/ Tu 09/ Th 09/	End Date MTWTFSS 09/16/12 11-11 Date Air Time Desc 10/12 5:58 AM M-F 11/12 5:40 AM M-F 13/12 5:53 AM M-F 14/12 5:42 AM M-F	530a-6a 530a-6a 530a-6a	Rate \$250.00 <u>Start/End Time</u> 530a-6a 530a-6a 530a-6a 530a-6a	:3 :3 :3	h <u>Ad-ID</u> 0 MATTV51 0 MATTV51 0 MATTV51			Rate Type \$250.00 NM \$250.00 NM \$250.00 NM \$250.00 NM
2	09/10/12	09/16/12	M-F 7a-8a	7a-8a	11111	:30	5	\$475.00	NM	
	Weeks: Spots: # Ch 1 13 2 13 3 13 4 13 5 13	M 09/ Tu 09/ W 09/ Th 09/	End Date MTWTFSS 09/16/12 111111 Date Air Time Desc 10/12 7:27 AM M-F 11/12 7:57 AM M-F 12/12 7:56 AM M-F 13/12 7:27 AM M-F 14/12 7:18 AM M-F	7a-8a 7a-8a 7a-8a 7a-8a	Rate \$475.00 <u>Start/End Time</u> 7a-8a 7a-8a 7a-8a 7a-8a 7a-8a	:3 :3 :3 :3	h Ad-ID 0 MATTV51 0 MATTV51 0 MATTV51 0 MATTV51 0 MATTV51			Rate Type \$475.00 NM \$475.00 NM \$475.00 NM \$475.00 NM \$475.00 NM
[3	3 09/10/12	09/16/12	M-F 8a-9a	8a-9a	11111	:30	5	\$475.00	NM	
	Weeks: Spots: # Ch 1 13 2 13 3 13 4 13 5 13	M 09/ Tu 09/ W 09/ Th 09/	End Date MTWTFSS 09/16/12 111.1.1 Date Air Time Desc 10/12 8:10 AM M-F 11/12 8:28 AM M-F 12/12 8:27 AM M-F 13/12 8:12 AM M-F 14/12 8:12 AM M-F	8a-9a 8a-9a 8a-9a 8a-9a	Rate \$475.00 <u>Start/End Time</u> 8a-9a 8a-9a 8a-9a 8a-9a 8a-9a	:3 :3 :3 :3	h Ad-ID 0 MATTV51 0 MATTV51 0 MATTV51 0 MATTV51 0 MATTV51			Rate Type \$475.00 NM \$475.00 NM \$475.00 NM \$475.00 NM \$475.00 NM

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P.O. Box 677596
Dallas, TX 75267-7596

Invoice#	Invoice Date	Invoice Month	Invoice Period
572206-1	09/30/12	September 2012	08/27/12 - 09/16/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11757

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4	09/10/12	09/16/12	Sa 7a-9a	7a-9a	1-	:30	1	\$425.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFS		<u>Rate</u> \$425.00	· •		<u> </u>		
	Spots: <u>#</u> Ch 1 13	<u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>De</u> 15/12 7:52 AM Sa		<u>Start/End Time</u> 7a-9a		h <u>Ad-ID</u> 0 MATTV51			<u>Rate Type</u> \$425.00 NM
5	09/10/12	09/16/12	Su 7a-9a	7a-9a		:30	0	\$425.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFS 09/16/12		<u>Rate</u> \$425.00					
	Spots: <u>#</u> Ch 1 13		<u>Date</u> <u>Air Time</u> <u>De</u> 16/12 8:24 AM Su		<u>Start/End Time</u> 7a-9a		h <u>Ad-JD</u> 0 MATTV51			<u>Rate Type</u> \$425.00 NM
6	09/10/12	09/16/12	Sa 9p-1005p	9p-1005p	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFS 09/16/12S		<u>Rate</u> \$1,000.00					
	Spots: <u>#</u> Ch	<u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>De</u> 15/12 9:49 PM Sa		Start/End Time 9p-1005p		<u>Ad-ID</u> 0 MATTV51			<u>Rate Type</u> \$1,000.00 NM

Total Spots

17

Gross Total

\$7,600.00

Payment Terms 30 Days

Agency Commission

\$1,140.00

Net Amount Due

\$6,460.00